



What does your business need?
We can help you earn it!

Earn up to
\$250

in a check made payable to **YOUR** distributor
to purchase what **YOUR** business needs!

\$2 per case⁽¹⁾⁽²⁾⁽³⁾
on these
fine products

- (1) 50 case limit on any combination of Professional LYSOL® Brand Disinfectant Spray.
- (2) 50 case limit on Professional LYSOL® Brand Disinfectant Foam Cleaner.
- (3) 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes with MICRO-LOCK® Fibers.



\$4 per case
on these
fine products

**Offer good from January 1, 2008
through March 31, 2008**

See other side for details

**Effective Q1, 2008:
Professional EASY-OFF®
Lime Remover will be discontinued.**

Order while supplies last!

Replace with EASY-OFF® BAM®
MULTI-SURFACE POWER CLEANER®
24 oz. trigger (62338-78056)





END-USER COLD & FLU SEASON REBATE

January 1, 2008 through March 31, 2008

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR		
LYSOL® Brand Disinfecting Wipes w/Micro-Lock® Fibers ⁽¹⁾ (Ready-To-Use)	Citrus Scent	12/35 ct. canister	19200-81145		TOTAL # OF CASES X \$2.00 = \$ _____		
	Citrus Scent <i>available for a limited time</i>	12/40ct. canister	19200-75500				
	Citrus Scent	6/80ct. canister	19200-77182				
	Citrus Scent	6/110 ct. canister	19200-78849				
	SPRING WATERFALL® Scent	12/35 ct. canister	19200-81146				
	SPRING WATERFALL® Scent <i>available for a limited time</i>	12/40 ct. canister	19200-75501				
	SPRING WATERFALL® Scent	6/80 ct. canister	19200-77925				
Professional LYSOL® Brand Disinfectant Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278				
Professional LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use) ⁽²⁾ ✓		12/24 oz. aerosol can	36241-02775				
Professional LYSOL® Brand _{III} Disinfectant Spray ⁽³⁾ (Ready-To-Use) ✓	Original Scent	12/19 oz. aerosol can	36241-04650				
	Fresh Scent	12/19 oz. aerosol can	36241-04675				
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276				
	CRISP LINEN® Scent	12/19 oz. aerosol can	36241-74828				
	SPRING WATERFALL® Scent	12/19 oz. aerosol can	36241-76075				
	GREEN APPLE BREEZE™ Scent	12/19 oz. aerosol can	36241-78073				
Professional LYSOL® Brand Disinfectant Basin Tub & Tile Cleaner (Ready-To-Use) ✓		12/32 oz. trigger spray bottle	36241-04685				
LYSOL® Brand I.C.™ Antimicrobial Soap (Ready-To-Use)		4/1 gal. bottle	36241-95701				
LYSOL® Brand I.C.™ Antimicrobial Soap (Ready-To-Use)		12/17.5 oz. pump bottle	36241-95717				
TOTAL # OF CASES @ \$2.00*						= \$ _____	
LYSOL® Brand Disinfectant Spray To Go—CRISP LINEN® Scent (Ready-To-Use)		12/1 oz. aerosol can	19200-79132			TOTAL # OF CASES X \$4.00 = \$ _____	
NEUTRA AIR® FRESH MATIC® Kit with Boost Technology (Ready-To-Use)		4/6.17 oz. kit	19200-79830				
NEUTRA AIR® FRESH MATIC® Kit with Boost Technology—Fresh Scent Refill (Ready-To-Use)		6/6.17 oz. aerosol can	19200-79831				
AIR WICK® FRESH MATIC™ Ultra Automatic Spray Air Freshener (Ready-To-Use)	Starter Kit Lavender Scent	4/6.17 oz. package	62338-77960				
	Refill Lavender Scent	6/6.17 oz. aerosol can	62338-77961				
	Starter Kit SPARKLING CITRUS® Scent	4/6.17 oz. package	62338-77964				
	Refill Starter Kit SPARKLING CITRUS® Scent	6/6.17 oz. aerosol can	62338-77965				
	Starter Kit Papaya & Mango Scent	4/6.17 oz. package	62338-78620				
	Refill Papaya & Mango Scent	6/6.17 oz. aerosol can	62338-78621				
	Refill FRESH WATERS® Scent	6/6.17 oz. aerosol can	62338-79553				
TOTAL # OF CASES @ \$4.00							= \$ _____
(✓) EFFECTIVE AGAINST MRSA							
TOTAL MAXIMUM REBATE = \$250				MINIMUM ORDER = 5 TOTAL CASES			TOTAL REBATE DUE = \$

*CASE LIMITS AS FOLLOWS: (1) 50 case limit on any size combination of LYSOL® Brand Disinfecting Wipes with MICRO-LOCK® Fibers.
 (2) 50 case limit on Professional LYSOL® Brand Disinfectant Foam Cleaner.
 (3) 50 case limit on any combination of Professional LYSOL® Brand_{III} Disinfectant Spray.



Here's How to Get Your End-User Rebate!

- Purchase any case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, AIR WICK® and/or NEUTRA AIR® products as detailed in the promotion.
- Complete rebate form and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
- Proof-of-purchase must be dated between 1/1/08 and 3/31/08.
- Offer request must be postmarked by 4/30/08.
- Distributor and End-User information must be provided for rebate to be processed.
- One rebate per customer, address, or organization.
- Upon receipt, Reckitt Benckiser will mail your rebate check directly **TO YOU**. The check will be made payable to the distributor specified on this rebate form. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice. Use your Distributor check to purchase buckets, mops, caution signs or whatever your business needs from the Distributor.
- MAIL TO: Reckitt Benckiser Inc.
1st Quarter 2008 End-User Offer
1111 East South River Street
Appleton, WI 54915-2225

QUALIFICATIONS:

- Offer good for full case purchases of Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, AIR WICK® and NEUTRA AIR® products listed above.
- Original offer forms or photocopies accepted.
- Total maximum rebate per location = \$250.

OFFER EXCLUDES:
 Payment on cases purchased for resale.
OFFER LIMITED TO:
 Merchandise purchased by institutional and commercial business and customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

End-User Rebate checks will be made payable to the Distributor specified below and mailed to the End-User. Both Distributor and End-User information must be provided for rebate to be processed.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name _____
 Phone Number (_____) _____
 E-mail _____
 Distributor Company Name _____
 Address _____
 City _____ State _____ Zip _____

END-USER MAILING INFORMATION (Required):

End-User Company Name _____
 Type of Business _____
 Contact Name _____ Title _____
 Phone Number (_____) _____
 E-mail _____
 Mailing Address _____
 City _____ State _____ Zip _____

Check here if you would like to receive future promotional information