

Earn **\$20¹** for every End-User
"FREE PRECISION BLEND EVENT" rebate
 redeemed by your customers...
 up to

\$300

PLUS! Your End-Users can earn a **FREE**, one-button,
 Dispenser² with each case ordered.



END-USER REBATE

- Offers the perfect blend of **simplicity, economy and performance.**
- Easy to assemble, install, and use.
- Engineered for precision, durability, and performance.
- \$75 value per **each** single button unit.
- High quality concentrated products from Reckitt Benckiser reduce cost per use.



¹ One redemption per customer.

² End-Users earn one free dispenser per case purchased of any Reckitt Benckiser concentrated product. Limit 4 dispensers per End-User customer.

To order additional dispensers, call 1-800 560-6619. Additional dispensers subject to standard loaner agreement. PRECISION BLEND® Fact Sheet available at www.reckittprofessional.com under "Our Products" — "Dispensing".

Offer good from April 1, 2009 through June 30, 2009

See other side for details

DISTRIBUTOR SALES REP

April 1, 2009 through June 30, 2009

Rebate to Distributor Sales Rep... How does it work?

- 1) Distribute Reckitt Benckiser End-User "FREE PRECISION BLEND® EVENT" Order Forms to your End-User customers.

- Don't forget to fill out the DISTRIBUTOR INFORMATION section on the back of the End-User forms **before** you give them to your End-Users. This will ensure that you receive payment for the valid order forms that your End-User customers redeem.
- Additional copies of Reckitt Benckiser End-User promotional dispenser order forms can be ordered by calling 1-800-560-6619 and requesting order # N1967-0109.

The image shows a Reckitt Benckiser End-User "FREE" Precision Blend® Event Order Form. The form is divided into several sections, including a header with the Reckitt Benckiser logo and event title, a table for product information, and a section for distributor information. A red circle highlights the distributor information section, and a red arrow points from the text in the adjacent list item to this section.

- 2) End-Users will redeem the "FREE PRECISION BLEND® EVENT" Order Form by mailing it directly to Reckitt Benckiser.
- 3) For each valid End-User "FREE PRECISION BLEND® EVENT" rebate form redeemed, the Distributor Sales Rep will receive \$20, up to a maximum of \$300. Reckitt Benckiser will mail the rebate check directly to the Distributor Sales Rep, using the DSR name/address information provided on the End-User rebate forms submitted.
- 4) Only one (1) "FREE PRECISION BLEND® EVENT" rebate form per customer will be deemed valid.
- 5) Offer limited to: Distributor Sales Representatives in the United States. Not valid in conjunction with any other Reckitt Benckiser promotion.
- 6) Total maximum amount per Distributor Sales Representative is \$300.
- 7) For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.