

Earn up to 4



dispensers

FREE!

Limited Time Offer: Get a FREE, one-button, PRECISION BLEND® Dispenser¹ with each case of Reckitt Benckiser concentrated products you order



For use with Reckitt Benckiser Concentrated Products. Shown above: 4 individual units linked together.

- Offers the perfect blend of **simplicity, economy and performance.**
- Easy to assemble, install, and use.
- Engineered for precision, durability, and performance.
- High quality concentrated products from Reckitt Benckiser reduce cost per use.
- \$75 value per **each** single button unit.
- Need additional dispensers? Call the PRECISION BLEND® coordinator at 1-800 560-6619.



END-USER

OR

Get \$20 per case²...up to \$200!



¹ Earn one free dispenser per case purchased of any Reckitt Benckiser concentrated product. Limit 4 dispensers per customer. To order additional dispensers, call 1-800 560-6619. Additional dispensers subject to standard loaner agreement. PRECISION BLEND® Fact Sheet available at www.reckittprofessional.com under "Our Products" — "Dispensing".
² Either dispensers or rebate must be chosen. No combination of dispensers and rebate allowed.

Offer good from April 1, 2009 through June 30, 2009

See other side for details

**END-USER
"FREE" PRECISION BLEND® EVENT**

April 1, 2009 through June 30, 2009

PROMOTIONAL DISPENSER ORDER FORM

CHECK ONLY ONE BOX BELOW FOR EITHER
DISPENSERS NEEDED OR CASH REBATE.

PRODUCT	SCENT	CASE PACK/ SIZE	ORDER NO.	# OF CASES	<input type="checkbox"/> DISPENSERS NEEDED		<input type="checkbox"/> CASH REBATE
					Bottle Fill	Bucket Fill	
Professional LYSOL® Brand Deodorizing Cleaner (Concentrate)	Fresh	4/1 gal. bottle	36241-76185				
Professional LYSOL® Brand Deodorizing Cleaner (Concentrate)	Lemon	4/1 gal. bottle	36241-76334				
Professional LYSOL® Brand Antibacterial All Purpose Cleaner (Concentrate)		4/1 gal. bottle	36241-74392				
Professional LYSOL® Brand Heavy Duty Bathroom Cleaner (Concentrate)		4/1 gal. bottle	36241-94201				
Professional LYSOL® Brand No Rinse Sanitizer (Concentrate)		4/1 gal. bottle	36241-74389				
Professional LYSOL® Brand PINE ACTION® Cleaner (Concentrate)		4/1 gal. bottle	36241-02814				
Professional EASY-OFF® Ammonia Free Glass Cleaner (Concentrate)		4/1 gal. bottle	62338-75116				
Professional EASY-OFF® Cleaner Degreaser (Concentrate)		4/1 gal. bottle	62338-74383				
Professional AMPHYL® Hospital Bulk Disinfectant Cleaner (Concentrate)		4/1 gal. bottle	36241-02500				
LYSOL® Brand I.C.™ Quaternary Disinfectant Cleaner (Concentrate)		4/1 gal. bottle	36241-74983				
MASTERPIECE® Neutral Cleaner (Concentrate)		4/1 gal. bottle	36241-74454				
Professional RESOLVE® Carpet Extraction Cleaner (Concentrate)		4/1 gal. bottle	36241-97161				
Professional AIR WICK® Liquid Deodorizer (Concentrate)	Clean Breeze®	4/1 gal. bottle	36241-06732				
TOTAL # OF CASES PURCHASED							
TOTAL MAXIMUM PRECISION BLEND® DISPENSERS = 4				TOTAL # OF DISPENSERS		TOTAL # OF CASES X \$20	
OR TOTAL MAXIMUM REBATE = \$200							

Need additional dispensers?

Call 1-800 560-6619 to reach the PRECISION BLEND® Coordinator.

Gallon-size racks (available in 1x1 or 2x1) will be provided per dispenser quantity.
Retail value of dispenser is \$75.



- Purchase any case(s) of the Professional LYSOL® Brand, Professional EASY-OFF®, Professional AMPHYL®, LYSOL® Brand I.C.™, MASTERPIECE®, Professional RESOLVE®, and/or Professional AIR WICK® products as detailed in the promotion.
- Complete Promotional Dispenser order form and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This order form may not be purchased, traded or sold. Any other use constitutes fraud.
- Proof-of-purchase must be dated between 4/1/09 and 6/30/09.
- Offer request must be postmarked by 7/31/09.
- Distributor and End-User information must be provided for dispensers or rebate to be shipped.
- One order/redemption form per customer, address, or organization.
- Upon receipt of order/redemption form, Reckitt Benckiser will ship promotional dispensers or rebate check directly **TO YOU**. The check can be made payable either directly to you, the End-User Company, or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark whether you prefer dispenser(s) or rebate check made out to your company or distributor name. Allow 6-8 weeks for delivery.
- MAIL ORDER/REDEMPTION FORM TO:
Reckitt Benckiser Inc.
End-User 2nd Quarter 2009 Offer
1111 East South River Street
Appleton, WI 54915-2225

QUALIFICATIONS:

- Offer good for full case purchases as detailed in the promotion for any Professional LYSOL® Brand, Professional EASY-OFF®, Professional AMPHYL®, LYSOL® Brand I.C.™, MASTERPIECE®, Professional RESOLVE®, and Professional AIR WICK® products listed above.
- Original order/redemption forms or photocopies accepted.
- Maximum four (4) promotional dispensers or maximum \$200 rebate per customer. Customer must choose either dispenser or rebate. For additional dispensers, call the PRECISION BLEND® Coordinator at 1-800 560-6619.

OFFER EXCLUDES:
Cases purchased for resale.

OFFER LIMITED TO:
Merchandise purchased by institutional and commercial business and customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

- PLEASE SEND ME PRECISION BLEND® DISPENSER(S)
- PLEASE SEND ME REBATE CHECK PAYABLE TO E-U COMPANY NAME
- PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME

If check box is left blank, check will be made out to distributor.

Dispenser(s) will be shipped directly to End-User. Both Distributor and End-User information must be provided before shipment of dispensers.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name _____
 Phone Number (_____) _____
 E-mail _____
 Distributor Company Name _____
 Address _____
 City _____ State _____ Zip _____

END-USER MAILING INFORMATION (Required):

End-User Company Name _____
 Type of Business _____
 Contact Name _____ Title _____
 Phone Number (_____) _____
 E-mail _____
 Mailing Address _____
 City _____ State _____ Zip _____

Check here if you would like to receive future promotional information