

DISTRIBUTOR SALES REP



SPRING CLEAN-UP SAVINGS

Earn up to **\$300**

Get **\$20** for every End-User "Spring Clean-up Savings" rebate redeemed by your customers, up to **\$300!**

PLUS! Your End-Users can earn up to a **\$200** check made payable to either THEIR COMPANY or YOUR Distributor for future purchases from you!



END-USER REBATE



AIR WICK® Ultra I-Motion Air Freshener

- Motion detector delivers extra scent when needed
- 3 timer settings for desired freshness
- Lasts up to 60 days



See Other Side for Details!

April 1, 2010 through June 30, 2010



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Rebate to Distributor Sales Rep... How does it work?

1) Distribute Reckitt Benckiser End-User "Spring Clean-Up Savings!" Order Forms to your End-User customers.

- Don't forget to fill out the DISTRIBUTOR INFORMATION section on the back of the End-User forms **before** you give them to your End-Users. This will ensure that you receive payment for the valid order forms that your End-User customers redeem.
- Additional copies of Reckitt Benckiser End-User promotional order forms can be ordered by calling 1-800-560-6619 and requesting order # N1993-0210.

- 2) End-Users will redeem the "Spring Clean-Up Savings!" Order Form by mailing it directly to Reckitt Benckiser.
- 3) For each valid End-User "Spring Clean-Up Savings!" rebate form redeemed, the Distributor Sales Rep will receive \$20, up to a maximum of \$300. Reckitt Benckiser will mail the rebate check directly to the Distributor Sales Rep, using the DSR name/address information provided on the End-User rebate forms submitted.
- 4) Only one (1) "Spring Clean-Up Savings!" rebate form per customer will be deemed valid.
- 5) Offer limited to: Distributor Sales Representatives in the United States. Not valid in conjunction with any other Reckitt Benckiser promotion.
- 6) Total maximum amount per Distributor Sales Representative is \$300.
- 7) For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.