



# SPRING CLEAN-UP SAVINGS

What does your business need?  
We can help you earn it!

Earn  
up to

# \$200

END-USER



\$2  
per case <sup>(1)(2)</sup>



\$4  
per case

### AIR WICK® Ultra I-Motion Air Freshener

- Motion detector delivers extra scent when needed
- 3 timer settings for desired freshness
- Lasts up to 60 days



\$4  
per case

See Other Side for More Great Savings!

## Offer good from April 1, 2010 through June 30, 2010

(1) 25 case limit on Professional LYSOL® Disinfectant Foam Cleaner. (2) 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.



# END-USER SPRING CLEAN-UP SAVINGS!

April 1, 2010 through June 30, 2010

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR	
Professional LYSOL® Brand Disinfectant Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278		<b>TOTAL # OF CASES</b> <b>X \$2.00</b> <b>= \$ _____</b>	
Professional LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use)★		12/24 oz. aerosol can	36241-02775			
Professional LYSOL® Brand, Disinfectant Basin Tub & Tile Cleaner (Ready-To-Use)★★		12/32 oz. trigger spray bottle	36241-04685			
Professional LYSOL® Brand Antibacterial Kitchen Cleaner (Ready-To-Use)★		12/32 oz. trigger spray bottle	36241-74411			
Professional Formula LYSOL® Brand All Purpose Cleaner with Bleach (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-94532			
LYSOL® Brand All Purpose Cleaner 4 in 1 (Ready-To-Use)★	PACIFIC FRESH®	12/32 oz. trigger spray bottle	19200-80313			
	LEMON BREEZE®	12/32 oz. trigger spray bottle	19200-75352			
LYSOL® Brand DUAL ACTION™ Disinfecting Wipes (Ready-To-Use)②★	Citrus Scent	12/28 ct. canister	19200-81143			
	Citrus Scent	12/56 ct. canister	19200-81700			
	CRISP LINEN®	12/28 ct. canister	19200-82050			
LYSOL® Brand I.C.™ Disinfectant Wipes (Ready-To-Use)		6/160 ct. canister	36241-80027			
Professional RESOLVE® Spot & Stain Carpet Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-97402			
Professional EASY-OFF® Glass Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	62338-00101			
AIR WICK® AQUA MIST™ Air Freshener (Ready-To-Use)	COOL LINEN & WHITE LILAC™	12/11.7 oz. aerosol pump	62338-82712			
	Fresh New Day	12/11.7 oz. aerosol pump	62338-82716			
	Fresh Waters	12/11.7 oz. aerosol pump	62338-82714			
	Magnolia & Cherry Blossom	12/11.7 oz. aerosol pump	62338-82715			
	Wild Lavender & Mountain Breeze	12/11.7 oz. aerosol pump	62338-82713			
<b>TOTAL # OF CASES @ \$2.00*</b>						<b>= \$ _____</b>
AIR WICK® FRESH MATIC® Ultra I-MOTION™ Air Freshener Starter Kit (Ready-To-Use)	LAVENDER & CHAMOMILE	4/starter kit package	62338-77960			<b>TOTAL # OF CASES</b> <b>X \$4.00</b> <b>= \$ _____</b>
	COOL LINEN & WHITE LILAC™	4/starter kit package	62338-82289			
AIR WICK® FRESH MATIC™ Ultra Air Freshener Refill (Ready-To-Use) (Fits both I-MOTION™ and Automatic Spray)	SPARKLING CITRUS®	6/6.17 oz. aerosol can	62338-77965			
	Fresh Waters	6/6.17 oz. aerosol can	62338-79553			
	Lavender	6/6.17 oz. aerosol can	62338-77961			
	COOL LINEN & WHITE LILAC™	6/6.17 oz. aerosol can	62338-82314			
	HARVEST SPICE®	6/6.17 oz. aerosol can	62338-78283			
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System (Ready-To-Use)	VANILLA PASSION®	6/6.17 oz. aerosol can	62338-80978			
	Starter Kit System—Soothing Cucumber Splash	4/8.5 oz. package	19200-00061			
	Refill—Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062			
	Starter Kit System—Cleansing Green Tea & Ginger	4/8.5 oz. package	19200-00067			
Professional LYSOL® Brand, Disinfectant PINE ACTION® Cleaner (Concentrated)★★	Refill—Cleansing Green Tea & Ginger	6/8.5 oz. bottle	19200-00065			
	Refill—Refreshing Grapefruit Essence	6/8.5 oz. bottle	19200-00066			
	Professional LYSOL® Brand Heavy Duty Bathroom Cleaner (Concentrated)★★	4/1 gal. plastic bottle	36241-02814			
Professional LYSOL® Brand Disinfectant Deodorizing Cleaner (Concentrated)★★	Fresh Scent	4/1 gal. plastic bottle	36241-94201			
Professional LYSOL® Brand Antibacterial All Purpose Cleaner (Concentrated)★★	Lemon Scent	4/1 gal. plastic bottle	36241-76185			
		4/1 gal. plastic bottle	36241-76334			
<b>TOTAL # OF CASES @ \$4.00</b>					<b>= \$ _____</b>	
<b>MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$200</b>				<b>TOTAL REBATE DUE =</b>	<b>\$ _____</b>	

- (★) EFFECTIVE AGAINST INFLUENZA A (H1N1) VIRUS.
- (★★) EFFECTIVE AGAINST INFLUENZA A VIRUS. EPA believes, based on available scientific information, that products currently registered for influenza A virus will be effective against the 2009-H1N1 flu strain and other influenza A virus strains on hard, non-porous surfaces.

\*CASE LIMITS AS FOLLOWS: (1) 25 case limit on Professional LYSOL® Disinfectant Foam Cleaner.  
 (2) 50 case limit on any size combination of LYSOL® Brand Disinfecting Wipes.

■ To receive these quarterly promotions electronically, check here and include your email address below.

**Here's How to Get Your End-User Rebate!**

1. Purchase any case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, Professional RESOLVE®, Professional EASY-OFF® and/or AIR WICK® products as detailed in the promotion.
    - PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME
    - PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME
 If check box is left blank, check will be made out to distributor.
  2. Complete rebate form and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
  3. Proof-of-purchase must be dated between 4/1/10 and 6/30/10.
  4. Offer request must be postmarked by 7/31/10.
  5. Distributor and End-User information must be provided for rebate to be processed.
  6. One rebate per customer, address, or organization.
  7. Upon receipt, Reckitt Benckiser will mail your rebate check directly **TO YOU**. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
  8. MAIL TO: Reckitt Benckiser Inc.  
 End-User 2nd Quarter 2010 Offer  
 1111 East South River Street  
 Appleton, WI 54915-2225
- QUALIFICATIONS:**
1. Offer good for full case purchases as detailed in the promotion for any Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, Professional RESOLVE®, Professional EASY-OFF® and AIR WICK® products listed above.
  2. Original offer forms or photocopies accepted.
  3. Total maximum rebate per location = \$200.
- OFFER EXCLUDES:**  
 Payment on cases purchased for resale.
- OFFER LIMITED TO:**  
 Merchandise purchased by institutional and commercial business and customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

**DISTRIBUTOR INFORMATION (Required):**

Distributor Sales Rep Name \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Distributor Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**END-USER MAILING INFORMATION (Required):**

End-User Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_