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Reckitt
Benckiser
PROFESSIONAL

FATTEN UP ON SUMMER SAVINGS

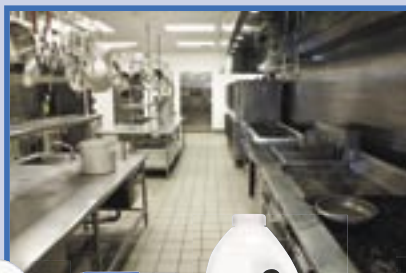
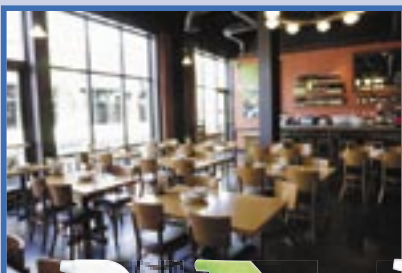
Earn up to **\$300**

Get **\$20** for every End-User "Fatten Up On Summer Savings" Event rebate redeemed by your customers, up to **\$300!**

PLUS! Your End-Users can earn up to a **\$250** check made payable to either **THEIR COMPANY** or **YOUR** Distributor for future purchases from you!



END-USER REBATE



NEW!

REPLACES "Deep Reach"

NEW! Motion Sensor Adjusts Fragrance When Needed!

Now In A Larger Size!

DISTRIBUTOR SALES REP

Offer good from July 1, 2009 through September 30, 2009

See other side for details

July 1, 2009 through September 30, 2009

Rebate to Distributor Sales Rep... How does it work?

- 1) Distribute Reckitt Benckiser End-User “Fatten Up On Summer Savings” Event Order Forms to your End-User customers.

- Don't forget to fill out the DISTRIBUTOR INFORMATION section on the back of the End-User forms **before** you give them to your End-Users. This will ensure that you receive payment for the valid order forms that your End-User customers redeem.
- Additional copies of Reckitt Benckiser End-User promotional dispenser order forms can be ordered by calling 1-800-560-6619 and requesting order # N1974-0409.

The image shows a Reckitt Benckiser End-User 'Fatten Up On Summer Savings' Event Order Form. The form is titled 'END-USER FATTEN UP ON SUMMER SAVINGS' and includes the dates 'July 1, 2009 through September 30, 2009'. A red arrow points from the text in the list to a red circle on the form, which highlights the 'DISTRIBUTOR INFORMATION' section on the back of the form.

- 2) End-Users will redeem the “Fatten Up On Summer Savings” Event Order Form by mailing it directly to Reckitt Benckiser.
- 3) For each valid End-User “Fatten Up On Summer Savings” Event rebate form redeemed, the Distributor Sales Rep will receive \$20, up to a maximum of \$300. Reckitt Benckiser will mail the rebate check directly to the Distributor Sales Rep, using the DSR name/address information provided on the End-User rebate forms submitted.
- 4) Only one (1) “Fatten Up On Summer Savings” Event rebate form per customer will be deemed valid.
- 5) Offer limited to: Distributor Sales Representatives in the United States. Not valid in conjunction with any other Reckitt Benckiser promotion.
- 6) Total maximum amount per Distributor Sales Representative is \$300.
- 7) For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.