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Reckitt  
Benckiser  
PROFESSIONAL

# FATTEN UP ON SUMMER SAVINGS

What does your business need? We can help you earn it!

Earn up to

# \$250

END-USER



## \$4 per case\*

\* 50 case limit on any combination of LYSOL® Brand Wipes (DUAL ACTION™, Disinfecting 4 in 1).

\* 50 case limit on Professional EASY-OFF® Heavy Duty Oven & Grill Cleaner and Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner.

Offer good from July 1, 2009 through September 30, 2009

See other side for details



# END-USER FATTEN UP ON SUMMER SAVINGS

July 1, 2009 through September 30, 2009

PRODUCT	SCENT	CASE PACK/ SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional EASY-OFF® Heavy Duty Oven & Grill Cleaner* (Ready-To-Use)		6/24 oz. aerosol can	62338-04250		
Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner* (Ready-To-Use)		6/24 oz. aerosol can	62338-74017		
Professional EASY-OFF® Glass Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	62338-00101		
Professional EASY-OFF® Ready-To-Use Oven & Grill Cleaner (Ready-To-Use)		6/64 oz. plastic bottle	62338-80689		
Professional EASY-OFF® Stainless Steel Cleaner & Polish (Ready-To-Use)		6/17 oz. aerosol can	62338-76461		
Professional LYSOL® Brand Food Surface Sanitizer (Ready-To-Use)		12/40 oz. trigger spray bottle	36241-80028		
Professional LYSOL® Brand Antibacterial Kitchen Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-74411		
Professional LYSOL® Brand Disinfectant Basin Tub & Tile Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-04685		
Professional Formula LYSOL® All Purpose Cleaner Plus Bleach (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-94532		
Professional LYSOL® Brand Disinfectant Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278		
LYSOL® Brand Power Toilet Bowl Cleaner with Lime & Rust Remover (Ready-To-Use) (Replaces DEEP REACH Toilet Bowl Cleaner with same order no.)		12/24 oz. angle-neck bottle	19200-80088		
LYSOL® Brand Disinfecting 4 in 1 Wipes* (Ready-To-Use)	Citrus Scent	6/110 ct. tub	19200-78849		
	Citrus Scent	6/80 ct. tub	19200-77182		
	Citrus Scent	12/35 ct. tub	19200-81145		
	SPRING WATERFALL® Scent	6/80 ct. tub	19200-77925		
	SPRING WATERFALL® Scent	12/35 ct. tub	19200-81146		
LYSOL® Brand DUAL ACTION™ Wipes* (Ready-To-Use)	Citrus Scent	12/28 ct. tub	19200-81143		
	Citrus Scent	6/56 ct. tub	19200-81700		
	CRISP LINEN® Scent	12/28 ct. tub	19200-82050		
AIR WICK® FRESH MATIC® Ultra I-MOTION™ Air Freshener Starter Kit (Ready-To-Use)	LAVENDER & CHAMOMILE Scent	4/starter kit package	62338-77960		
	COOL LINEN & WHITE LILAC Scent	4/starter kit package	62338-82289		
AIR WICK® FRESH MATIC® Ultra Automatic Spray Air Freshener Starter Kit (Ready-To-Use)	FRESH WATERS® Scent	4/starter kit package	62338-79782		
	HARVEST SPICE® Scent	4/starter kit package	62338-78284		
	LAVENDER & CHAMOMILE Scent	4/starter kit package	62338-77960		
	VANILLA INDULGENCE® Scent	4/starter kit package	62338-81443		
AIR WICK® FRESH MATIC® Ultra Automatic Spray Air Freshener Refill (Ready-To-Use) (Fits both I-MOTION™ and Automatic Spray)	COOL LINEN & WHITE LILAC Scent	6/6.17 oz. aerosol can	62338-82314		
	FRESH WATERS® Scent	6/6.17 oz. aerosol can	62338-79553		
	HARVEST SPICE® Scent	6/6.17 oz. aerosol can	62338-78283		
	LAVENDER & CHAMOMILE Scent	6/6.17 oz. aerosol can	62338-77961		
	VANILLA INDULGENCE® Scent	6/6.17 oz. aerosol can	62338-80978		
	Other Scent (please specify)				
LYSOL® NEUTRA AIR FRESH MATIC® Air Freshener Starter Kit (Ready-To-Use)	Fresh Scent	4/starter kit package	19200-79830		
	Fresh Scent	6/6.17 oz. aerosol can	19200-79831		
LYSOL® NEUTRA AIR® FRESH MATIC® Air Freshener Refill (Ready-To-Use)	LEMON ESSENCE® Scent	6/6.17 oz. aerosol can	19200-80881		
	MORNING LINEN™ Scent	6/6.17 oz. aerosol can	19200-81344		
LYSOL® NEUTRA AIR® Spray	Fresh Scent (Ready-To-Use)	6/16 oz. aerosol can	19200-82080		
BRASSO® Metal Polish (Ready-To-Use)		8/8 oz. bottle	26600-76523		
<b>TOTAL # OF CASES @ \$4.00</b>					<b>TOTAL # OF CASES X \$4.00</b>
<b>MINIMUM REBATE = \$20</b>				<b>TOTAL MAXIMUM REBATE = \$250</b>	
				<b>TOTAL REBATE DUE = \$</b>	

\* 50 case limit on any combination of LYSOL® Brand Wipes (DUAL ACTION™, Disinfecting 4 in 1).

\* 50 case limit on Professional EASY-OFF® Heavy Duty Oven & Grill Cleaner and Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner.

## Here's How to Get Your End-User Rebate!

- Purchase any case(s) of the Professional EASY-OFF®, Professional LYSOL® Brand, LYSOL® Brand®, AIR WICK®, NEUTRA AIR® and/or BRASSO® products as detailed in the promotion.
    - PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME
    - PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME
 If check box is left blank, check will be made out to distributor.
  - Complete rebate form and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
  - Proof-of-purchase must be dated between 7/1/09 and 9/30/09.
  - Offer request must be postmarked by 10/31/09.
  - Distributor and End-User information must be provided for rebate to be processed.
  - One rebate per customer, address, or organization.
  - Upon receipt, Reckitt Benckiser will mail your rebate check directly **TO YOU**. The check can be made payable either directly to you, the End-User Company, or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
- 8. MAIL TO:** Reckitt Benckiser Inc.  
End-User 3rd Quarter 2009 Offer  
1111 East South River Street  
Appleton, WI 54915-2225
- QUALIFICATIONS:**
- Offer good for full case purchases as detailed in the promotion for any Professional EASY-OFF®, Professional LYSOL® Brand, LYSOL® Brand®, AIR WICK®, NEUTRA AIR® and/or BRASSO® products listed above.
  - Original offer forms or photocopies accepted.
  - Total maximum rebate per location = \$250.
- OFFER EXCLUDES:**  
Payment on cases purchased for resale.
- OFFER LIMITED TO:**  
Merchandise purchased by institutional and commercial business and customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

### DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name \_\_\_\_\_  
 Phone Number (\_\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Distributor Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### END-USER MAILING INFORMATION (Required):

End-User Company Name \_\_\_\_\_  
 Type of Business \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone Number (\_\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_